

Dear community,

with this information we would like to provide you with the latest information about VapersCom. We will implement numerous measures for the upcoming trade fair - all in the spirit of infection prevention. They will enable an eventful visit to the fair and the best possible presentation of the exhibiting companies' products.

The most important things first:

Trade fairs are not major events! They are therefore not affected by the ban on large events.

General situation regarding the organisation of trade fairs in North Rhine-Westphalia:

In the updated Corona Protection Ordinance valid from June 16, 2020, the state government has provided information on the implementation of trade fairs under consideration of a special hygiene and infection protection concept. We are currently working on the concrete implementation for **VapersCom** and would like to inform you about some important points today.

A note in advance: Experience to date shows that the development is very dynamic and the prescriptions are regularly adapted to the current infection situation. The following information therefore reflects the status quo and it cannot be ruled out that there may be changes before the VapersCom in October.

The most important points about VapersCom 2020:

- In order to be able to fulfil all visitor wishes, we will significantly expand the event area (as at 22.09.2020: 7m² of space will be made available per visitor).
- Through the sale of day tickets, we guarantee an even visitor load.
- This year we will do without cloakrooms in order to avoid unnecessary contact through queuing.
- The aisles will be wide and the exhibition stands generously distributed.
- Approximately three weeks before the start of the trade fair, all exhibitors will receive all information on the current regulations by e-mail, including, for example, the number of exhibitor representatives who are allowed to be on a stand at the same time.
- A central participant registration with recording of the contact data of exhibitors, stand construction companies and visitors enables any contact tracking. This data is deleted after a retention period of four weeks.
- It is necessary to wear a mouth and nose protector, except when sitting and keeping the minimum distance.

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- There will be individual tasting areas for tasting / tasting. The regulations are similar to those in the gastronomy. There, the visitor can, for example, consume the different liquids with his own e-cigarette or a dropper. The tasting areas are organised and provided by VapersCom.
- According to current regulations for visitors, a face shield is not considered to be a mouth-and-nose cover. Excluded from this regulation are the exhibitors. They are allowed to use a face shield. However, half face shields that are attached to the chin are not permitted.
- If an exhibition stand is not accessible to visitors and is additionally separated by Plexiglas partitions, the exhibitor does not have to wear a mouth-and-nose cover - regardless of whether he is sitting or standing. The prerequisite is that the minimum distance between stand personnel is maintained.
- Further measures by Messe Dortmund:
 - Offers for hand hygiene at the entrances and all sanitary facilities
 - Instructions on compliance with infection prevention rules (cough and sneeze label, hand hygiene and distance rules) in all areas of the event
 - Medical services with sufficient material for self- and external protection
 - Sufficient ventilation of the premises
 - Visual cues such as floor markings to ensure compliance with clearance rules.
 - Arrangement of the catering offer according to the official requirements
 - Our event halls are equipped with modern ventilation systems that ensure a continuous exchange of air to reduce aerosols.

Recommendations from the trade fair team:

For your presentation, we recommend that you set up your stand less deep but wider. In this way you increase the presentation area of your stand towards the aisle, from where the visitor can view your products (e.g. instead of 6x4m a 8x3m stand is better). Please talk to us about this so that we can find a good and individual solution for you together!

We are currently in consultation with the authorities as to how many visitors we can allow for the VapersCom. The fact that we have the hall capacities of Messe Dortmund at our disposal is a great advantage. We will be able to give you a figure once the approval procedure has been completed.

Together with you, we can and want - despite the challenging situation - to make the **VapersCom** in Dortmund a success. Be a part of it! We are looking forward to you!

Your **VapersCom** exhibition team

Status: 22.09.2020

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